**MEDIA RELEASE <INSERT DATE>**

**Be part of something big by doing something small with [Insert Council Name] this National Tree Day**

**<Insert council name>** and Planet Ark are encouraging **<Insert council name>** residents be part of something big by connecting with nature and their community as part of National Tree Day 2021.

“National Tree Day is such a great opportunity for residents with both nature and the **<Insert council name>** community, do something for your local environment and experience the many benefits of spending time outdoors,” said **<Mayor/Council Spokesperson>.**

“Over 25 million trees have been planted since 1996 as part of the program and we are excited to support the goal of getting another million in the ground this year.”

**<Insert council name>**’s National Tree Day event is taking place in **<area>** at **<site address and directions>** on Sunday 28 July from **<time>**. Residents can register to volunteer at the event via the National Tree Day website.

“Australians understand they can make a personal difference through positive environmental action and National Tree Day provides a fantastic opportunity for them to do just that,” said Planet Ark Deputy CEO Rebecca Gilling.

“There are clear benefits to spending time in nature and by planting a tree you can help cool the climate, provide homes for native wildlife, and make your community a better place to live.”

Schools Tree Day (July 30) and National Tree Day (August 1) are Australia’s largest annual tree-planting and nature care events, with plantings taking place across the country on the last weekend of July.

All public events will be held in accordance with local COVID-19 protocols to ensure the safety of National Tree Day participants across Australian communities.

National Tree Day is an initiative organised by Planet Ark in partnership with major sponsor Toyota Australia and its Dealer Network. For more information and to find events in your local area, please visit [**treeday.planetark.org**](https://treeday.planetark.org/).

**-ENDS-**

**For interviews, images, or information about National Tree Day sites in your area, contact:**

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| --- | --- |
| **<Insert name of council contact>** | Liam Taylor |
| **<Insert contact’s title>** | Communications Manager, Planet Ark |
| **<Insert council contact details>** | 02 8484 7205 | [liam@planetark.org](mailto:liam@planetark.org) |

**Guidance for the Public**

For more information on precautions in relation to COVID-19, please visit <insert link>

**About Planet Ark**

Planet Ark Environmental Foundation is an Australian not-for-profit organisation with a vision of a world where people live in balance with nature. Established in 1992, it is one of Australia’s leading environmental behaviour change organisations with a focus on working collaboratively and positively. Planet Ark promotes and creates simple, positive environmental actions – for everyone.