



national
tree day

PLANET ARK  TOYOTA

Councils

A guide to planning your National Tree Day

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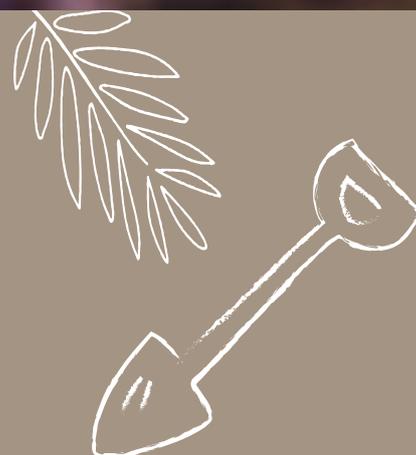
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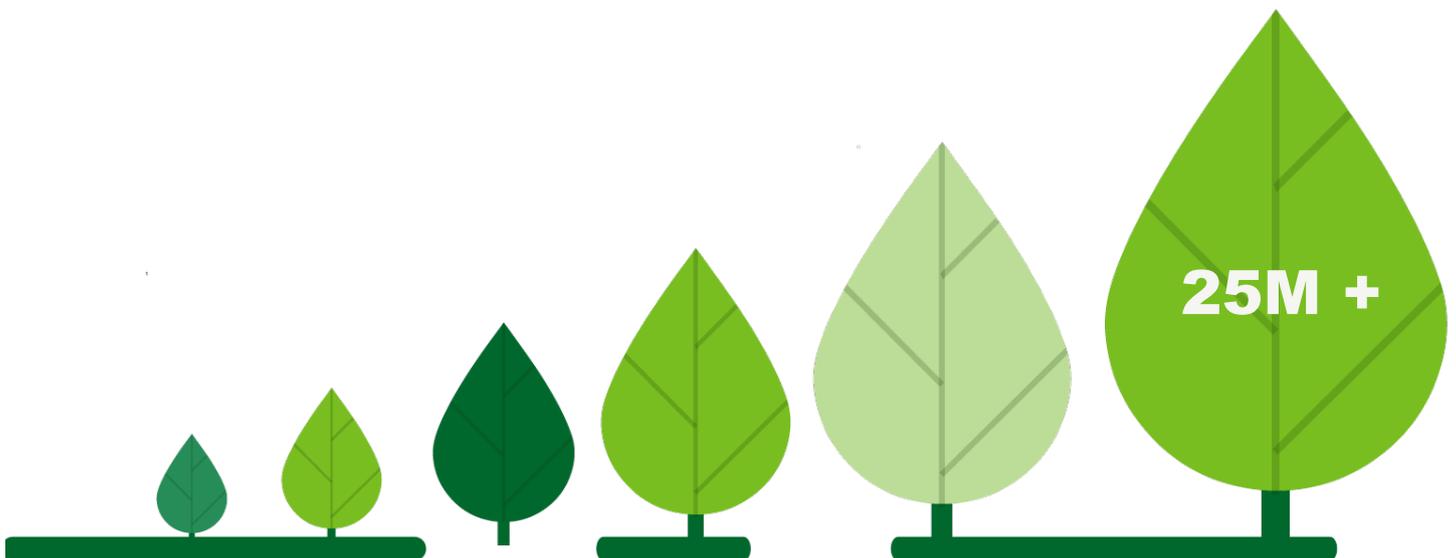
About

National Tree Day started in 1996 and has grown into Australia's biggest community tree-planting and nature care event. It's a call to action for all Australians to get their hands dirty and give back to the community.

Throughout the years, councils have provided enormous support to National Tree Day with great success. Holding a Tree Day in your area is an opportunity to protect the local environment while engaging with your community.

Over 25 million trees have been planted by more than 4 million people, and this number continues to grow with the help of dedicated volunteers around the country.

While every or any day can be Tree Day, we celebrate Schools Tree Day and National Tree Day on the last Friday and last Sunday in July. It is an opportunity to recognise the hard work of communities around Australia and celebrate their ongoing commitment to the environment.



Why get involved



Why get involved

- To **connect** with your community and nature
- To **inspire** your community to make positive change
- To **inform** your local community about environmental issues and encourage them to take part in future conservation of your local area
- To **educate** and foster the next generation
- To **encourage** community involvement in growing a local green canopy

How to get involved

- Host a community planting site
- Invite the Mayor to attend a Tree day site
- Encourage council staff to volunteer at a Tree Day site
- Support a local school for Schools Tree Day by supplying plants from the local council nursery
- Do a plant giveaway at your local council nursery by inviting schools and community groups participating in National Tree Day
- Offer support to help promote local group activities in your council events calendar or through social media channels

Activity guide

Each year hundreds of councils across Australia take the opportunity to register and run a public site on National Tree Day.

Many councils have expanded the scope of the event by incorporating other fun environmental activities. This makes the day not only about planting but also engaging with nature in other ways to create an enriching experience.

National Tree Day can involve any kind of planting or restoration, not just tree planting.

If your preference is to have a community planting day but your local climatic conditions do not suit the timing of National Tree Day, Planet Ark has arranged volunteer insurance coverage all year round to enable public planting at a time that suits your environment and community.



Promote local suppliers of green products or ask representatives from local green groups to attend and/or have a stall at your Tree Day site.



Offer support to help promote local group activities in your council events calendar or via your social media channels.



Have a Q&A stall where budding gardeners can ask questions about the local area and how best to care for it.



Have a 'Wear Green' day where you invite staff to wear a green item of clothing or accessory.



Offer local schools the opportunity to go on a guided bushwalk and educate them on local bushland and wildlife.



Carry out a promotion for plant giveaways at your local council nursery.



Run a composting or worm farming workshop and consider supplying subsidised worm farms or compost bins or getting local suppliers to attend.

Getting started

As a Site Coordinator

How
to get
started...



1 Choose a date

National Tree Day is traditionally held on the last Sunday of July and Schools Tree Day the last Friday of July. If this is not an ideal time to plant in your area Tree Day activities can take place on any date – remember to register with Planet Ark.



2 Find a site

You need to determine who owns your site. If that's not you, seek permission to plant there. You don't have to be planting trees to get involved with National Tree Day – we encourage groups who are working on bush regeneration, coastal and dune care and any other nature preservation activity to register for National Tree Day.



3 Register your event

Go to <http://treeday.planetark.org> to register:

- Estimated number of volunteers
- Estimated number of plants
- Event details
- Register as a public site or private site:

If you register as a public site the event will be visible on the National Tree Day website.

Please note: Registration is necessary to receive support materials for your Tree Day activity and for your volunteers to be insured.



4 Promote your event

- Register your public sites with Planet Ark to ensure we can direct the general public to sites
- Does your project have an interesting story? Give us as much detail as possible so that we can promote your activity in local media and on our website
- Put up promotional Tree Day posters around your planting site and at your council
- Post a notice on your council website and promote through social media channels



5 Prepare for the day

Use Planet Ark's Coordinator Toolkit and event planner to prepare for the day. Remember to tell your volunteers what they need to bring such as suitable clothing, gloves, sturdy footwear, sunscreen, hats, equipment, drinks and snacks.



6 Report your results

Make your effort count and report your results to the Tree Day support team at <http://treeday.planetark.org/coords>

Event planner

Pre-event

Now that you are registered it's time to start planning:

- Recruitment of your volunteers
- Organising native trees, shrubs, groundcovers or grass seedings for your site – reach out to local nurseries for support
- Organising tools & equipment, gardening gloves, shovels, stakes, tree guards or used milk cartons to protect seedlings
- Organising a first aid kit and a qualified first aider for the day
- Organising your event signage – so people know where and when your event will be held
- Organising rubbish bins or bags to keep the site clean
- Ensure you have access to water at the site & toilet facilities if required
- Print out copies of the Volunteer Registration forms and Accident/Incident forms all forms available at <http://treeday.planetark.org/coords>
- Send out an event reminder the day prior to all of your volunteers

Event

- Event set up
- Carry out a site walk through ahead of the event to ensure site is safe
- Set up registration desk and ensure Volunteer Registration forms and Photo-release forms are completed by all volunteers present
- Capture the day and share with our Tree day community #NationalTreeDay @planetark on Instagram and @NationalTreeDay on Facebook

Post-event

- Make your efforts count and report your results to the Tree Day support team at <https://treeday.planetark.org>

Please note this is a guide only of things to consider in planning your event.

Resources





TREE DAY SUPPORT TEAM CONTACT DETAILS

☎ 1300 88 5000

🌐 <http://treeday.planetark.org>

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