



## **Diary Note: National Tree Day 2017**

*Visit [treeday.planetark.org](http://treeday.planetark.org) or call 1300 88 5000 to find your nearest site.*

### **National Tree Day - Sunday July 30**

Help Planet Ark make history for our unique natural environment by planting for the future and inspiring those around you to do the same.

It's not every day that we have the chance to make such a positive difference for the next generation of Australians. Planet Ark is calling for everyone, young and old, to be involved with National Tree Day, Australia's largest tree planting and nature care event.

This year is National Tree Day's 22<sup>nd</sup> birthday and there are millions of reasons to celebrate. Over 23 million reasons in fact – the number of trees that have been planted since 1996!

Each year over 300,000 people take part at over 3,500 sites around the country. The day is proudly sponsored by Toyota and it helps your community spend time in nature, beautify your neighbourhood and inspire positive environmental change.

Sign up to make a difference by becoming a site coordinator or by attending a planting in your local area. Visit [www.treeday.planetark.org](http://www.treeday.planetark.org) or call **1300 88 5000** to register your site or to find your nearest public planting activity.

### **Schools Tree Day - Friday July 28**

Schools Tree Day is a special National Tree Day event just for kids, with over 270,000 kids involved each year. Kids are spending more time inside than ever before, and Schools Tree Day gives them a chance to discover beauty in nature and understand the connection we have to the natural world. After all, trees really are the lungs of the planet!

Nobody is too young to make a positive difference, and planting a native tree is a wonderful organic way to spark the charitable nature of kids. They're not just helping the environment and community, but they also get to watch their tree grow!

This Schools Tree Day, all teachers and students across the country are encouraged to be involved and plant some native trees for a happy and healthy planet.

**For case studies, images or to arrange an interview with a Planet Ark spokesperson, please contact Planet Ark's media team:**

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