



For immediate release

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## LIFE IS BETTER WITH NATIONAL TREE DAY

### *Australians urged to take part in this special day to improve their local environment.*

Planet Ark is calling on individuals, school teachers and members of community, faith, sporting and green groups to register and run activity sites for Schools Tree Day or National Tree Day happening on Friday 29 July and Sunday 31 July 2011.

Volunteers who register a school or public site with Planet Ark before Friday 27 May will go into the draw to win a visit to their site from celebrity landscape architect and all round great guy Costa Georgiadis of SBS's Costa's Garden Odyssey.

"If you have a passion for the environment and love gardening then you are the perfect candidate to be a National Tree Day Site Coordinator," says Planet Ark spokesperson Rebecca Gilling. "You don't need to be an expert. Planet Ark partners with local councils and Toyota dealers nationally to help provide you with information and assistance to make your event a success."

"We encourage anyone who wants to make a difference and get involved in a worthwhile community activity to register a National Tree Day site," says Gilling.

John Tucker, from Tamworth Manilla Landcare Association has been a National Tree Day Site Coordinator for two years. "There is not a more rewarding experience in nature than collecting and planting native tree seeds and waiting for the first leaves to emerge through the soil."

Celebrating its 16<sup>th</sup> year in 2011, National Tree Day has seen the planting of more than 15 million native trees and shrubs over the years. Site Coordinators can also run a number of other activities such as bush regeneration, seed collecting or maintenance at a previous site.

To register a National Tree Day site or for more information, visit <http://treeday.planetark.org> or call the National Tree Day Hotline on 1300 88 5000.

National Tree Day is organised by **Planet Ark** in partnership with **Toyota** and its dealer network which provide on-the-ground support at local and community tree-planting sites Australia wide.

**##ENDS##**

For further information, interviews or images please contact the Planet Ark Media Team.

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