



# **Diary Note: National Tree Day 2011**

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## **National Tree Day**

**Sunday 31 July**

Planet Ark is calling for volunteers to join the campaign and help plant a million new native trees and shrubs this National Tree Day.

Celebrating its 16<sup>th</sup> year in 2011, National Tree Day, proudly sponsored by Toyota, sees communities work together to protect their natural environment by planting and caring for native trees and shrubs. More than 15 million seedlings have been planted in the event's history and each year over 300,000 people take part at 3,500 sites around the country.

## **Schools Tree Day**

**Friday 29 July**

Each year around 250,000 Australian school students participate in a special National Tree Day event just for kids – Schools Tree Day. It's a great opportunity for children to learn about, and make a contribution to, Australia's natural environment while having fun at the same time.

This Tree Day, all schools and their students are encouraged to get on board with Planet Ark and get their hands dirty!

**For media releases, images or to arrange an interview with a Planet Ark spokesperson, please contact Planet Ark's media team:**

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